Ibrahim Javed

Research & Data Analyst · Lahore, Pakistan
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Profile

Research and data analyst working across grant research, data quality, market sizing and campaign analytics. Builds practical tools with Python, SQL, Excel and AI to make repetitive work simpler and support business decisions.

Where I've done the work

FreeWill

Research Analyst, Lahore; November 2025 to present

- Researched funders across 990s, 990-PFs, corporate and CSR, international, federal, and state sources, defining the data schema for AI-powered grant discovery.
- Built three dummy funder websites on GitHub in just three days, with 20 branches/test cases per site, to test the auto-update flow.
- Ran investigative QA on AI crawlers with engineering, raising accuracy to 99%.
- Built curated funder lists for 28+ City Year cities that helped win a contract worth $195,000 a year.
- Published 1,500+ researched grant opportunities and built PRDs and dashboards guiding product decisions across CMS and Respond, two in-house AI platforms.
- Led a team of 3 and managed 100+ partners with tailored grant lists, supporting renewal of 20+ contracts.

Revcloud

Strategic Alliance Analyst, Lahore; July to November 2025

- Scaled SMS campaigns from a 10,000 to a 30,000 audience, growing leads from 100 to 3,000 a day.
- Designed a daily-refreshing Looker dashboard tracking CVR, RPL, and RPC by account, landing page, creative, and audience, with ROAS moving from 5x to 7x.

Healthy Herbals

Research Analyst, Lahore; 2025

- Researched whey protein, lozenges, Korean ginseng, and women's hormonal supplements, covering demand, consumer behavior, and competitors.
- Built bottom-up and top-down market sizing models, validated with visits to 30+ pharmacies, and reviewed 10+ venture capital firms.

Majid Al Futtaim (Carrefour)

Youth Ambassador, Lahore; 2025

- Analyzed how Pakistan's tax regime affects Carrefour's retail pricing across three customer categories.
- Recommended changes to tax handling and refunds that could improve tax efficiency by up to 15%.

State Bank of Pakistan

Intern, Banking Division; 2024

- Validated 100+ government cheques for audit integrity and processed interbank settlements through NIFT.
- Researched blockchain applications across traditional, Islamic, and microfinance banking.

Education & continued learning

LUMS | MS in Technology Management and Entrepreneurship | In progress

Lahore School of Economics | BS (Hons.), double major in Economics and Finance, GPA 3.51 / 4.00 | Graduated 2025

- GenAI-Powered Data Analytics Job Simulation, Forage and Tata
- Data Visualisation: Empowering Business with Effective Insights, Forage and Tata
- SQL Fundamentals for Data Analysts, Corporate Finance Institute

Tools & methods

Python · SQL · Excel · Stata · Looker · Power BI · Google Sheets · Google Apps Script · Market research · Financial analysis · Data quality · Automation